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Viggo Boats Expands into Norway with New Dealer Maritim Drift

Scandinavian Craftsmanship Meets Local Expertise

January 7, 2025 — Öregrund, Sweden — Viggo Boats, a leading manufacturer of premium aluminum boats, is proud to announce Maritim Drift as its new official dealer in Norway. This partnership strengthens Viggo Boats' presence in Scandinavia and ensures Norwegian customers have access to the brand's innovative, high-performance vessels and exceptional service.

A Perfect Match for the Norwegian Market

Based in the coastal town of Molde, Maritim Drift has established itself as a trusted provider of high-quality boats and marine services. Their deep understanding of Norway's unique coastal environment and strong commitment to customer satisfaction make them the ideal partner to represent Viggo Boats.

"Norway's coastline and boating culture are a perfect match for Viggo Boats' performance, durability, and Scandinavian craftsmanship," said Erik Wickgren, CEO of Viggo Boats. "We're excited to partner with Maritim Drift to bring our aluminum-built boats to the Norwegian market."

Premium Aluminum Boats Designed for Nordic Waters

Viggo Boats has a proud heritage of designing and building lightweight aluminum vessels optimized for Nordic conditions. With advanced hull designs and cutting-edge features, models like the Viggo C10 Offshore and the fossil-free Viggo C11 Cruiser are built for durability, safety, and exceptional performance in demanding environments.

About Maritim Drift

Located in Molde, Norway, Maritim Drift specializes in premium marine solutions, offering boat sales, servicing, and expert advice to its customers. Known for their personalized service and deep knowledge of the local marine environment, they are committed to providing an outstanding customer experience.

"We are thrilled to partner with Viggo Boats and bring their high performance vessels to Norway," said Kenneth Sandberg, Chairman at Maritim Drift. "Their reputation for quality and performance aligns perfectly with the expectations of our customers."

About Viggo Boats

Viggo Boats blends Scandinavian craftsmanship with cutting-edge aluminum construction to build durable, high-performance vessels. With a history rooted in commercial shipbuilding at Öregrund shipyard in Sweden, Viggo Boats has sold its models across four continents and continues to set new standards in marine innovation.

For more information, visit:

[Maritim Drift Website](#)

[Viggo Boats Website](#)

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